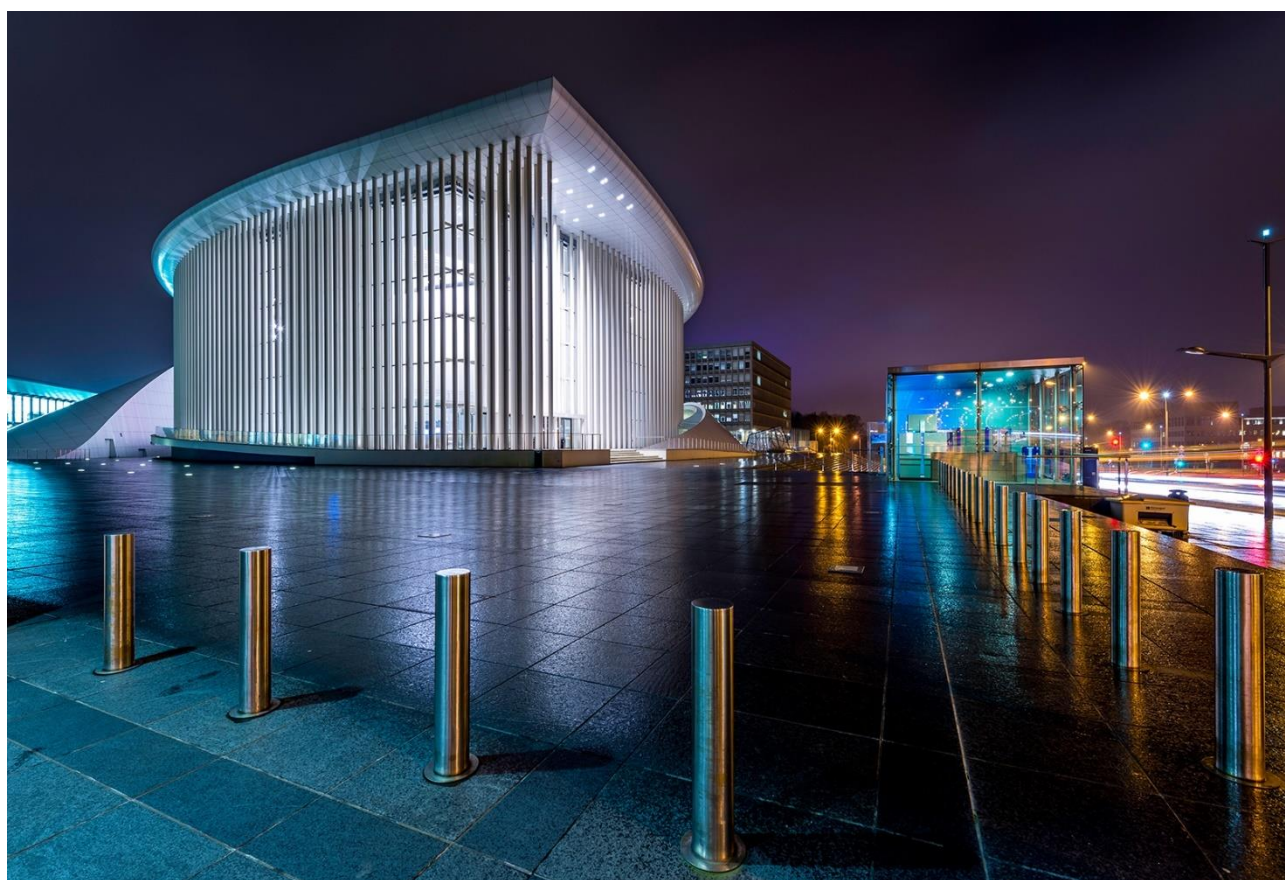




13th ISNS European Regional Meeting, Luxembourg, March 23 -26 2025



SPONSORSHIP MANUAL



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ABOUT ISNS AND 13TH ISNS EUROPEAN REGIONAL MEETING

GREETINGS FROM THE ISNS PRESIDENT

As President of the ISNS it is a great honour for me to invite you to Luxembourg for the 13th ISNS European Regional Meeting to be held from March 23rd to 26th 2025. 2025 marks more than 60 years since newborn screening began in the USA and more than 50 years since it was introduced in many countries throughout Europe.

During that time, we have witnessed significant change both in the technology used to screen babies and the options available for their treatment. The introduction of mass spectrometry, the development of enhanced methods of immunoassay and enzymology have extended the range of conditions that we are able to screen and, most recently, exploration of first line genomic testing and metabolomics, seem set to extend this even further in the coming years.

Screening though is not just something for richer countries, we are seeing renewed efforts to extend the life changing benefits that newborn screening can bring throughout the world with a concentration from ISNS, IFCC and many other related groups to unlock this potential to benefit many more children around the world at reasonable cost.

During this meeting we will be emphasising the increasingly multi-omics nature of newborn screening and looking in more depth at screening for cystic fibrosis and demonstrating progress with some of the newer disorders and candidates such as SMA, MPS1, MLD and DMD.

We will be reminding ourselves of the importance of objectively assessing the impact of newborn screening using long-term outcome studies and how this can improve existing practice.

We will be looking at how screening varies around Europe and describe the recent initiatives to improve equity in a continent where the number of conditions screened varies from as few as two in some countries to almost 50 in others.

Finally stepping outside the confines of Europe, we will be demonstrating the development of a world map to encourage and chart the progress of newborn screening across the globe. Of course, more than anything, this will be an opportunity to share our thinking, develop our practice and learn from one another as we 'Work together at the heart of Europe'.

Patricia Borde, President of the Conference and Kate Hall, Chair of the Organising Committee, are committed to creating a unique opportunity for networking and Luxembourg itself provides a wonderful backdrop to this important conference.

I look forward to welcoming you in person to the meeting.

Jim Bonham, PhD
ISNS President

GREETINGS FROM THE PRESIDENT OF 13TH ISNS EUROPEAN REGIONAL MEETING

On behalf of the International Society for Neonatal Screening and the Local Organizing Committee, it is my pleasure to invite you to join us in Luxembourg for the 13th ISNS European Regional Meeting in March 2025.

We are more than enthusiastic to welcome you to our small but charming country of Luxembourg. As a cosmopolitan crossroads at the center of Europe, the Grand Duchy is a melting-pot of nationalities, cultures and languages. Openness to the outside world is a key element of the Luxembourg model of society where integration is an everyday reality.

Therefore, the theme of our next meeting 'Newborn screening LIVE in the heart of Europe' reflects exactly what we aim to implement during this time, building and strengthening networks, discussing and exchanging experiences from all over the world. It will be an opportunity to share expertise and hear of new developments and of course to meet our colleagues.

Join us in Luxembourg in 2025 for what will undoubtedly be a spectacular Meeting.

Kind regards,
Patricia Borde
President
ISNS 2025

ISNS MEETING IN BRIEF AND ITS OBJECTIVES

The International Society for Neonatal Screening (ISNS) holds a European Regional Meeting every 2 years. In 2025, it will be held in Luxembourg, on topics related to Newborn screening - working together in the heart of Europe.

ISNS industry liaison:

Jan Østrup
Chair, ISNS industry liaison

COMMITTEES

LOCAL ORGANISING COMMITTEE	
Kate Hall	UK
Mei Baker	USA
Jim Bonham	UK
Patricia Borde	Luxembourg
Rachel Carling	UK
Urh Groselj	Slovenia
Clement Kebbabi	Luxembourg
Viktor Kožich	Czech Republic
Marizela Kulisic	Luxembourg
Stuart Moat	UK
Jan Østrup	Denmark
Dimitris Platis	Greece
Peter Schielen	Netherlands
Dianne Webster	New Zealand
Rolf Zetterstrom	Sweden
Raquel Yahyaoui	Spain

Scientific Committee	
Jim Bonham	UK
Rodney Howell	USA
Dianne Webster	New Zealand
Amy Gaviglio	USA
Aysha Habib Khan	Pakistan
Ghassan Abdoh	Qatar
Mei Baker	USA
Juan Cabello	Chile
Layachi Chabraoui	Morocco
David Cheillan	France
Roberto Giugliani	Brazil
Dimitris Platis	Greece
Peter Schielen	Netherlands
Kate Hall	UK

ISNS: AIMS AND HISTORY

AIMS OF THE SOCIETY

The ISNS is a worldwide society whose membership is involved with screening for neonatal and infant illness and disorders.

HISTORY OF THE ISNS

The ISNS was founded with the aim of establishing a platform on which all aspects of neonatal screening could be discussed, without focusing on one particular disease. The close interaction with specialised medical societies is an important goal for ISNS.

RECENT SYMPOSIA OF ISNS

Regional:

2005 Paris (France)
2007 Reykjavik (Iceland)
2009 Prague (Czech Republic)
2011 Geneva (Switzerland)
2012 Budapest (Hungary)
2014 Birmingham (United Kingdom)
2016 The Hague (The Netherlands)
2018 Bratislava (Slovakia)
2021 Virtual meeting

International:

2009 Cancun (Mexico)
2013 Atlanta (USA)
2016 The Hague (The Netherlands)
2019 Hangzhou (China)
2023 Sacramento (USA)

MAIN TOPICS

Anticipated topics include molecular and biochemical biomarkers, 2nd tier genetic testing, new treatments for cystic fibrosis and muscular dystrophy, disease registers, use of AI in bloodspot quality assessment and bloodspot screening for muscular dystrophy.

WHO WILL ATTEND?

ISNS meetings are attended by experts in the field of neonatal screening. These comprise laboratory directors, and scientists, programme managers, clinical specialists involved in treatment and follow-up, nurses, and midwives.

Typical numbers are 200-250 delegates from around 30 countries.

WHY BECOME A SPONSOR?

This 13th ISNS European Regional Meeting provides an ideal occasion for companies to present their products to a broad audience of potential customers. Companies will have a focus on laboratory equipment, reagents, test kits, software, drugs, food supplements, dietary products and other materials related to newborn screening, follow-up and treatment.

THE MEETING VENUE AND LUXEMBOURG

ABOUT LUXEMBOURG

Luxembourg is a country in northwestern Europe. One of the world's smallest countries, it is bordered by Belgium on the west and north, France on the south, and Germany on the northeast and east. Luxembourg has come under the control of many states and ruling houses in its long history, but it has been a separate, if not always autonomous, political unit since the 10th century. The ancient Saxon name of its capital city, Lucilinburhuc ("Little Fortress"), symbolized its strategic position as "the Gibraltar of the north," astride a major military route linking Germanic and Frankish territories.

SIGHTS

Immerse yourself in the impressive range of tourist sites you could only dream of in this bustling and lively cosmopolitan city that has still managed to maintain its human side. Luxembourg City is full of history, brimming with artistic and cultural treasures just waiting to be visited, full of attractions and picturesque spots just waiting to be discovered, sprinkled with legends just waiting to be told.

The city of Luxembourg has been a real textbook case of European military architecture, and it has changed hands many times throughout its existence. Italian, Spanish, Belgian, French, Austrian, Dutch and Prussian engineers all played a part in the progressive extension of the fortifications of this stronghold. Some of their work still remains and what remains reflects the very soul of Luxembourg tourism! The fortifications and the old town have been classified as world heritage sites by UNESCO since 1994. Discover the contrasts of a city in the heart of Europe - 365 days of the year!

Welcome to the heart of Europe and enjoy exploring Luxembourg-City.

More info: <https://www.luxembourg-city.com/en>

FOOD

The spirit of the 152 or so nationalities that reside peacefully in Luxembourg City is also reflected in the city's cuisine. Restaurant menus are synonymous with the multiplicity of a capital that is both cosmopolitan and multicultural. The dishes reflect the art of living Luxembourg-style: the local cuisine is on offer alongside international culinary delights. The diversity of restaurants in Luxembourg City is an open invitation to culinary discoveries that live up to a metropolis that is a crossroads between the Romanesque world and the Germanic world.

Every restaurant is not just the icon of an authentic cuisine, it is also a place of conviviality at the service of its customers. This wealth of gastronomic variety is rounded off by the hotels in the capital of the Grand Duchy of Luxembourg. Whether it is the little bistro on the corner, the terrace on the "most beautiful parlour of the city" (Place d'Armes) or the temple of haute cuisine, in Luxembourg City restaurants will welcome you and serve you with a smile while offering you menus with a thousand and one flavours. Welcome to the multicultural cuisine of Luxembourg!

TRANSPORTATION TO LUXEMBOURG

BY TRAIN :

Luxembourg is connected to the far corners of Europe by a multitude of international rail links. The capital city is linked to the TGV and ICE network the central train station is situated 10 minutes walking distance from the city centre.

For more information, please call visit: www.cfl.lu or www.sncf.com.

BY AIR:

The Luxembourg air terminal welcomes 13 airlines serving 24 countries and 67 airports with over 800 flights a week on average (Paris, Madrid, Porto, Lisbon, Barcelona, Nice, Rome, Milan, Geneva, London city, Dublin, Copenhagen, Stockholm, Hamburg, Frankfurt, Munich, Vienna, Berlin, ...). The international airport Luxembourg is situated only 6 km from the city center.

Luxair, Tel. +352 2456 4242, www.luxair.lu

BY ROAD:

Situated in the heart of Europe, bordered by Belgium, France and Germany, Luxembourg is connected to the far corners of Europe by an excellent network of highways. The capital city of Luxembourg is directly linked to the highways A1, A13, A3, A4, A6, A7.

Main Distances to Luxembourg City

Metz: 60 km

Paris: 370 km

Strasbourg: 222 km

Trier: 48 km

Saarbrücken: 100 km

Cologne: 197 km

Frankfurt: 275 km

Brussels: 225 km

Liège: 168 km

Antwerp: 254 km

HOW TO REACH THE ECCL

The Palais des Congrès is located in the heart of the capital in the business district, close to pleasant hotels, numerous bars and restaurants, and iconic cultural locations.

7 km from the airport, 3.5km from motorways, 2.5 km from city center: Place de l'Europe

Bus lines 1,13,16 Tram

PUBLIC TRANSPORT

Luxembourg is proud to be the first country in the world to offer nationwide free public transport. You will no longer need a ticket to board any national bus, train or the tram. However, first class train tickets and passes will remain valid. Free public transport ends at the border.

www.cfl.lu, +352 2465-2465 (timetables for nat. and internat. trains)

www.mobiliteit.lu (timetables for busses and trains in Luxembourg)

www.transports.lu (Ministère des Transports)

TAXI

Unlike in other countries, taxi operators in Luxembourg are allowed to set their own fares. Their fare schedule should be displayed clearly in the rear passenger window. In addition to charging by kilometre, taxi operators are permitted to set flat rates. It is possible to negotiate a flat rate with the driver if they are also the operator of the taxi. However, please be aware that there is no requirement for the operator to offer flat rates or to negotiate fares by destination (e.g. Luxembourg–Brussels, Airport–Luxembourg City). It is also possible for a taxi operator to offer a range of flat rates. In this case, be sure to ask the driver for a detailed list of the rates they charge.

MEETING VENUE

The 13th ISNS European Regional Meeting will be held at the European Congress Center Luxembourg:

European Congress Center Luxembourg
1 rue du fort Thüngen
Luxembourg, L-1499



EXECUTIVE SUMMARY (*All Rates are VAT Excluded)

Sponsorship Premium Levels	
GOLD	EUR 30'000*
SILVER	EUR 23'000*
BRONZE	EUR 18'000*
FURTHER INFORMATION CAN BE FOUND ON PAGE 14	
Exhibition Space	
SPACE ONLY	EUR 500 / SQM* (MINIMUM 6 SQM)
TABLE TOP	EUR 900 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 11	
Workshops	
MONDAY SLOT – SOLD OUT	EUR 18'000*
TUESDAY SLOT	
FURTHER INFORMATION CAN BE FOUND ON PAGE 13	
ISNS Academy 101 - Sunday 23 March 2025 -10:00-16:00	
EDUCATIONAL SESSION	EUR 8'000*
FURTHER INFORMATION CAN BE FOUND ON PAGE 13	
Sponsorship Opportunities	
PRE-EVENT EXPOSURE	
WEB BANNER	EUR 3'000*
SHARE SCIENCE	
POSTER ZONE	EUR 5'000 *
CREATE THE PERFECT 1 ST IMPRESSION	
CONGRESS BAGS – SOLD OUT	EUR 12'000 *
LANYARDS – SOLD OUT	EUR 7'000 *
ADVERTISEMENT IN THE FINAL PROGRAMME	≥ EUR 2'500 *
ADVERTISEMENT IN THE POCKET PROGRAMME	EUR 5'000 *
DRIVE BRAND TRAFFIC	
FLYER IN REGISTRATION AREA	EUR 2'500 * / INSERT
MAXIMUM BRAND IMPACT	
CONGRESS SIGNAGE	EUR 5'000 *
PENS & PADS – SOLD OUT	EUR 3'000 *
CHARGING STATIONS – SOLD OUT	EUR 5'000 *
COFFEE BREAKS	EUR 3'500 *
CONGRESS DINNER	EUR 12'000 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 15-18	

EXHIBITING AT THE ISNS MEETING

The exhibition will take place in the ECCL Foyer C and A.

The Exhibition is an integral part of the ISNS meeting. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision-makers in the field.

The floor plan will be designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Saturday, 22 March 2025	Sunday, 23 March 2025	Monday, 24 March 2025	Tuesday, 25 March 2025	Wednesday, 26 March 2025
09:00 – 17:00	09:00 – 15:00 17:00 – 20:00	09:00-18:00	09:00-18:00	09.00-12:00
Set-up	Set-up /Exhibition	Exhibition	Exhibition	Exhibition, then dismantling

STAND TYPES AND COSTS

SPACE ONLY (MINIMUM 6 SQM)	TABLE TOP
THE PRICE FOR SPACE ONLY IS EUR 500 PER SQUARE METER AND INCLUDES: ✓ Exhibition Space for a pop-up stand ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme <i>The exhibition space is a bare exhibition surface. All equipment (such as electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor / exhibitor.</i>	THE PRICE FOR A TABLE TOP STAND IS EUR 900 AND INCLUDES: ✓ Exhibition Space of 2 SQM ✓ 1 exhibitor badge ✓ 1 Table ✓ 2 Chairs ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in January 2025.

The space rental also gives the right to the following services:

- Use of stand during the exhibition and during mantling and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

EXHIBITION LAYOUT

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to MCI for approval by 15 January 2025. Please note that only pop-up stands will be accepted.

For island stands, widely open and accessible stands on four sides are mandatory.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of EUR 275.- (VAT included). An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the meeting badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN

The final exhibition floor plan will be made available once the major part of the expected sponsors confirmed their arrangements.

Confirmed sponsors will be contacted in the order of the reception of the booking forms.

Table tops: 1 – 2 – 3 – 4

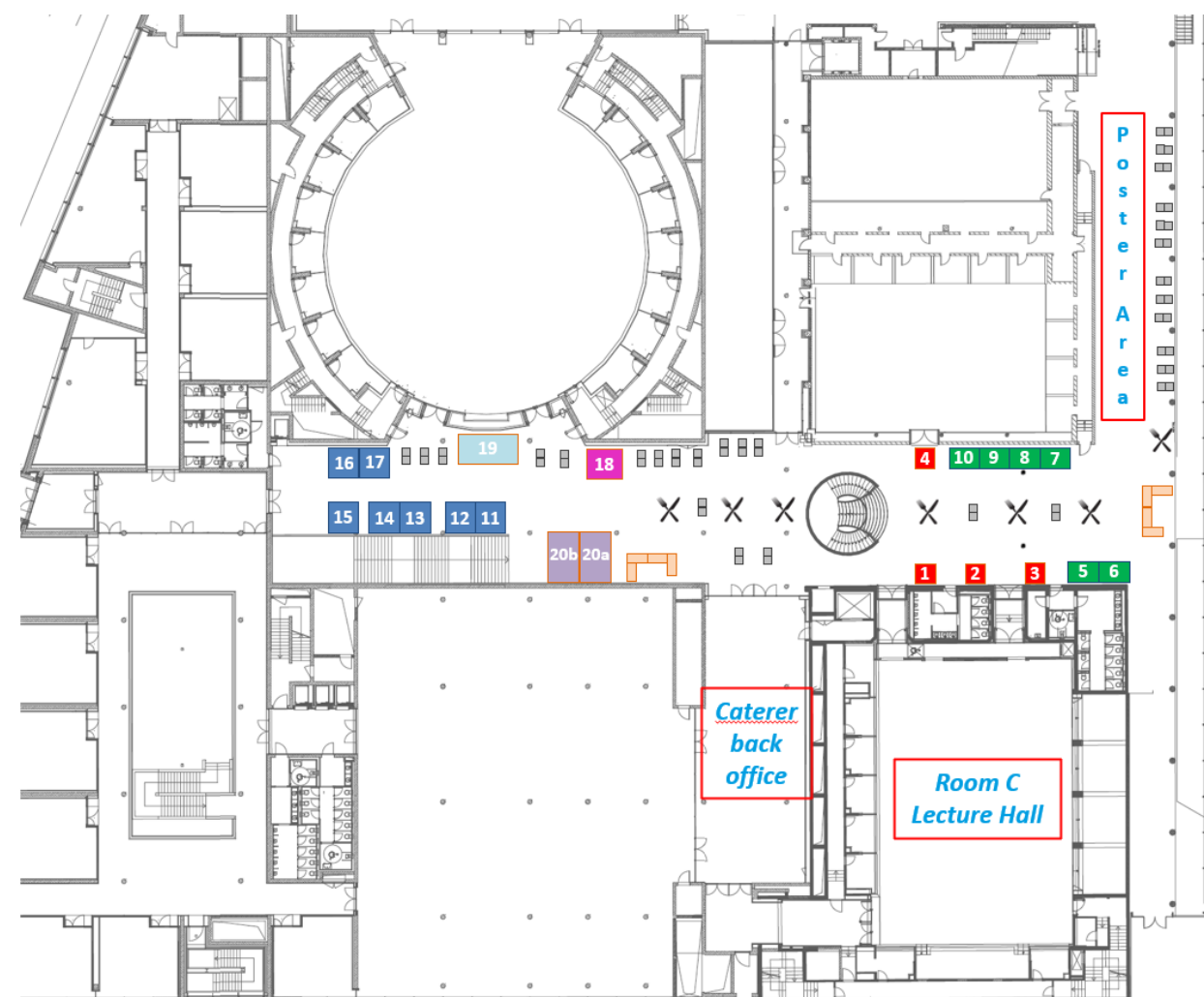
Booth 9 sqm – 3x3m: 11 – 12 – 13 – 14 – 15 – 16 – 17

Booth 15 sqm – 5x3m: 20a – 20b

Booth 6 sqm – 2x3m: 5 – 6 – 7 – 8 – 9 – 10

Booth 10.5 sqm – 3,5x3m: 18

Booth 18 sqm – 3x6m: 19



WORKSHOPS AT ISNS MEETING

Time Slots: Lunch sessions will have no ISNS main sessions run parallel.

DAY

Monday, 24 March 2025

Tuesday, 25 March 2025

TIME

12:30 – 13:30 1 slot available - **SOLD OUT**

12:30 – 13:30 1 slot available

WORKSHOPS	EUR 18'000 + VAT
Workshops programmes are organised in consultation with the Scientific Programme Committee, which require that company programmes be submitted for approval of topic, objectives and speakers. THIS OPPORTUNITY INCLUDES: ✓ Room located in meeting venue (room capacity approximately 200 pax) ✓ Access to room 15 minutes prior to start for set-up ✓ 60-minute session ✓ Existing audio-visual facilities, existing staging and lighting ✓ Audio visual technicians ✓ Poster display outside of the Conference room ✓ Details of the Workshop in the ISNS Final Programme (pending the information is sent in time for printing) ✓ Acknowledgement as a Congress sponsor in the ISNS 2025 Final Programme ✓ Acknowledgement as a Congress sponsor on the ISNS 2025 Website	
	HIGH VOLUME / CONTACT
	DRIVE BRAND
	BE DIFFERENT
	LONGEVITY
	SCIENTIFIC
	NETWORK OPPORTUNITIES

ISNS ACADEMY 101 – EDUCATIONAL SESSION

SUNDAY 23 MARCH 2025 – 10:00 – 16:00:

The ISNS is introducing the Academy 101 - an educational session for those setting up newborn screening or those who have worked in the area for a short time. The focus is on establishing a quality newborn screening programme with practical presentations from experienced speakers to stimulate in depth discussions.

THIS OPPORTUNITY INCLUDES:

Signage with sponsor logo outside of the session room

Recognition on session slides and during the welcome speech

8'000.00 EUR + VAT

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP RECOGNITION LEVELS

Should you not be interested in one of the premium packages but reach the same level of investment through other sponsorship and / or exhibition items, you will be acknowledged as a Gold, Silver or Bronze partner accordingly and granted the below benefits in addition to what is already included with your chosen items:

	≥ EUR 30'000.-	≥ EUR 23'000.-	≥ EUR 18'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes
Full colour page advertisement in the Final Programme (artwork to be supplied by sponsor)	1 Page	½ Page	Banner max ¼ page
Opportunity to include a promotional flyer in the registration area	Yes, 1	No	No
Recognition on signboards displayed in the conference centre	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes
Acknowledgment slide with sponsors logo during breaks in the conference rooms	Yes	No	No
Complimentary registration to the conference for all sessions, coffee breaks and welcome reception	Yes, 2	Yes, 1	No
Complimentary exhibitor passes for free access to the exhibition area	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space "first come - first served" applies –valid until 1 September 2024	1 st	2 nd	3 rd
Priority booking service for hotel room blocks "first come - first served" applies – valid until 1 September 2024	1 st	2 nd	3 rd

1. PRE-EVENT EXPOSURE

WEB BANNER	EUR 3'000 + VAT						
The website being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a banner and an internet link to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people! THIS OPPORTUNITY INCLUDES: ✓ Company logo and link on the congress website ✓ Acknowledgement as a congress sponsor in the final programme	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td>BE DIFFERENT</td></tr><tr><td>LONGEVITY</td></tr><tr><td>SCIENTIFIC</td></tr><tr><td></td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND	BE DIFFERENT	LONGEVITY	SCIENTIFIC	
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2. SHARE SCIENCE

POSTER ZONE AND POSTER BOARDS	EUR 5'000 + VAT
With over 80 posters during the event and strategically located, the delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters. THIS OPPORTUNITY INCLUDES: ✓ Company logo on poster board signs ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement on the congress website	DRIVE BRAND BE DIFFERENT SCIENTIFIC NETWORK OPPORTUNITIES

3. CREATE THE PERFECT 1ST IMPRESSION

CONGRESS BAGS	EUR 12'000 + VAT					
Sponsorship of the congress bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion). Bags are included in the sponsoring cost. THIS OPPORTUNITY INCLUDES: ✓ One promotional leaflet in the congress bags (to be provided by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td> </td></tr><tr><td>LONGEVITY</td></tr><tr><td> </td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND		LONGEVITY	
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LANYARDS	EUR 7'000 + VAT						
With the logo of your company along with the congress logo; Delegates particularly appreciate the lanyard to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. Type, size and colour of the lanyards as well as position and size of the logo will be at the organizer's discretion. Lanyards are included in the sponsoring cost. THIS OPPORTUNITY INCLUDES: ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td> </td></tr><tr><td>LONGEVITY</td></tr><tr><td> </td></tr><tr><td> </td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND		LONGEVITY		
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FINAL PROGRAMME ADVERTISING	
The final programme will be inserted into each participant's congress bags. THIS OPPORTUNITY INCLUDES: ✓ Full colour advertisement page within the Final Programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website ○ OUTSIDE BACK COVER: EUR 5'000.- ○ INSIDE FRONT COVER: EUR 3'500.- ○ INSIDE BACK COVER: EUR 3'500.- ○ INSIDE PAGE: EUR 2'500.-	High Volume / Contact Drive Brand Scientific

POCKET PROGRAMME ADVERTISING	EUR 5'000 + VAT						
All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events.							
THIS OPPORTUNITY INCLUDES: ✓ Full colour advertisement page (A6 Format) on the back cover page of the pocket programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td></td></tr><tr><td></td></tr><tr><td>SCIENTIFIC</td></tr><tr><td></td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
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4. DRIVE STAND TRAFFIC

FLYER IN THE REGISTRATION	EUR 2'500 + VAT						
The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products. THIS OPPORTUNITY INCLUDES: ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td></td></tr><tr><td></td></tr><tr><td></td></tr><tr><td>NETWORK OPPORTUNITIES</td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND				NETWORK OPPORTUNITIES
HIGH VOLUME / CONTACT							
DRIVE BRAND							
NETWORK OPPORTUNITIES							

5. MAXIMUM BRAND IMPACT

CONGRESS SIGNAGE	EUR 5'000 + VAT						
Don't miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during ISNS 2025. This service allows the attendees to create their own Congress schedule and plan which exhibitors they want to see. The congress application is available to download from the App Store, Android Market, etc. THIS OPPORTUNITY INCLUDES: ✓ One on-site desk where the delegate can download the Congress programme to their mobile device – Sponsor will be recognized on the desk with logo / branding of their choice. ✓ Company logo on the welcome page of the application ✓ Acknowledgement as a congress sponsor in the final programme	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td>BE DIFFERENT</td></tr><tr><td></td></tr><tr><td>SCIENTIFIC</td></tr><tr><td></td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND	BE DIFFERENT		SCIENTIFIC	
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BE DIFFERENT							
SCIENTIFIC							

PENS & PADS	EUR 3'000 + VAT					
With the logo of your company along with the congress logo; Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the sponsor. THIS OPPORTUNITY INCLUDES: ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	<table><tr><td>HIGH VOLUME / CONTACT</td></tr><tr><td>DRIVE BRAND</td></tr><tr><td></td></tr><tr><td>LONGEVITY</td></tr><tr><td></td></tr></table>	HIGH VOLUME / CONTACT	DRIVE BRAND		LONGEVITY	
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CHARGING STATIONS	EUR 5'000 + VAT
With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will get it by sponsoring the mobile device support zone. The price of this opportunity will vary upon the type of request. From a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates' best interest forward. THIS OPPORTUNITY INCLUDES: ✓ Opportunity to brand the mobile support zone with 5 stations ✓ Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners) ✓ Signage at the entrance of the support zone (with your logo) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	High Volume / Contact Drive Brand Be Different
COFFEE BREAKS	EUR 3'500 + VAT
Coffee breaks, accessible to all delegates and accompanying persons, will be held daily in the exhibition area. 5 available slots over the congress days. Price is per slot. THIS OPPORTUNITY INCLUDES: ✓ Table signs featuring organization name and logo will be displayed on catering tables ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website	High Volume / Contact Drive Brand Be Different Network Opportunities
CONGRESS DINNER	EUR 12'000 + VAT
Offer the opportunity to delegates to spend memorable moments in a relaxed atmosphere. This is a unique opportunity to network with colleagues and foster important links with delegates. A voucher could be given to dinner attendees asking them to collect their personal invitation on your booth, increasing traffic and contact opportunities. THIS OPPORTUNITY INCLUDES: ✓ 1 Mailing to congress dinner attendees (done by PCO) ✓ Branding of the menu cards with your company logo ✓ Acknowledgement as a congress sponsor in the final programme	High Volume / Contact Drive Brand Be Different Network Opportunities

THINK OUTSIDE THE BOX

As always, we welcome your ideas! Feel free to submit any additional support opportunity that you do not find listed in this document to us for review, we are always happy to discuss your concept with you and find the right price for the right exposure for your company.

PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 18 December 2024 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE S.A.'s written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Luxembourg Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor by early January 2025. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT

The organizer has given mandate to MCI SUISSE SA for the organization of its congress and MCI is the sole competent company to receive payments for this congress.

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the Congress and Exhibition of the ISNS 2025 Meeting. It will be referred to as "The Organizers" here-below.

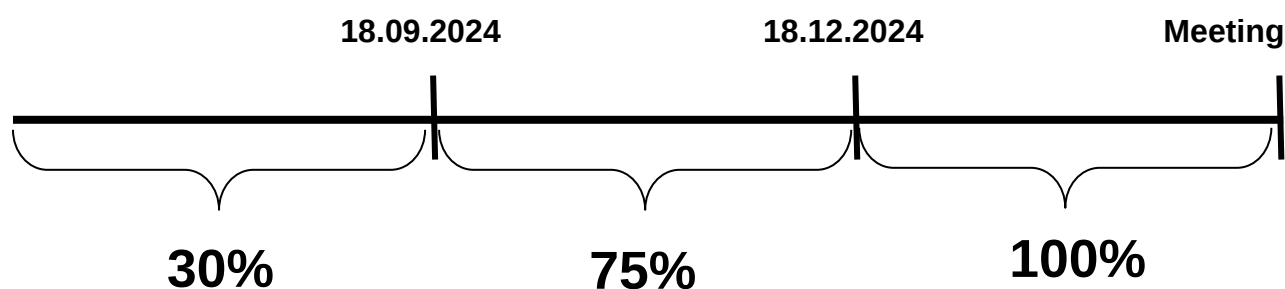
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain:



ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

INSURANCE

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

FORCE MAJEURE

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

DATA PROTECTION

- a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

- b) Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.
- c) For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).
- d) The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.
- e) The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address eurosoil@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com
- f) In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

13th ISNS European Regional SPONSORSHIP

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :		VAT n° :
E-Mail :		Person in Charge :

We would like to book the following sponsorship items:

☐ Charging station	SOLD OUT	☐ Flyers	EUR 2'500	Advert in Final Programme
☐ Congress Bags	SOLD OUT	☐ Poster Zone	EUR 5'000	☐ Outside Back Cover EUR 5'000
☐ Congress Signage	EUR 5'000	☐ Web Banner	EUR 3'000	☐ Inside Front Cover EUR 3'500
☐ Pens and Pads	SOLD OUT	☐ Academy 101	EUR 8'000	☐ Inside Back Cover EUR 3'500
☐ Lanyards	SOLD OUT	Workshops		☐ Inside Page EUR 2'500
☐ Coffee Break	EUR 3'500	☐ Monday Slot	SOLD OUT	Advert in Mini Programme
☐ Congress Dinner	EUR 12'000	☐ Tuesday slot	EUR 18'000	☐ Outside Back Cover EUR 5'000
☐ Congress Stools	EUR 10'000			

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 18 December 2024
- VAT not included in published rates

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 18.09.2024** 30% of the total cost of each item will be retained
- **From 19.09.2024 to 18.12.2024** 75% of the total cost of each item will be retained
- **From 19.12.2024** 100% of the total cost of each item will be retained

- ☐ I have read and agree with the terms and conditions within this document.
- ☐ I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date:

Signature and stamp:

13th ISNS European Regional EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland

E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :		VAT N° :
E-Mail :		Person in Charge :

☐ Space Only	EUR 500/sqm	☐ Table Top	EUR 900
We require: _____ sqm (6 sqm minimum)*			

* You will be contacted for the stand location in March 2025

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 18 December 2024
- VAT not included in published rates

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Place and Date:

Signature and stamp:
